

Prasar Bharati
(India's Public Service Broadcaster)
Directorate General: Doordarshan
Doordarshan Bhawan,
Copernicus Marg: New Delhi

No. DTH/3(2)/2021/P-VII

Dated: 22.02.2021

Notice

Subject: Notice inviting applications for allotment of vacant MPEG-4 slots of DD Free Dish DTH Platform for the period from 01.04.2021 to 31.03.2022.

1. Prasar Bharati invites applications for allotment of vacant MPEG-4 slots of DD Free Dish DTH Platform for the period from 01.04.2021 to 31.03.2022 through 3rd annual (53rd) e-auction process to be tentatively held from 16th March 2021.
2. The slots will be allotted in accordance with policy guidelines for allotment of DD Free Dish slots, notified on 15.01.2019 and as amended vide amendment notified on 30.03.2019 & 01.11.2019 & 22.02.2021, which are available on the website, <http://prasarbharati.gov.in>.
3. Only satellite channels licensed by the Ministry of I&B for downlinking in India would be allotted slots on DD Free Dish. Only license Holder Company or their authorized distributor partners can apply for allocation of DD Free Dish slot.
4. In case the applicant company is other than licensee, the document/agreement signed between license Holder Company and Applicant Company authorizing the applicant/bidder for distribution of the channel and bidding on behalf of the licensee must be submitted.
5. International Public Broadcasters licensed/registered/permitted by the Ministry of I & B can also participate in e-auction.
6. The channel provider shall be required to notify viewers of the need to use the Prasar Bharati authorized Set-top-Boxes (STBs).
7. Prasar Bharati reserves all rights to restrict access of MPEG-4 signals to unauthorized STBs at any point of time.
8. Bidding in the e-auction of MPEG-4 slots will be open to all genre (language) Channels at reserve price of Rs. 50.0 Lakhs/annum
9. Successful bidders shall be required to make the payments in 10 monthly installments as per payment schedule prescribed under clause (5) of the policy guidelines for allotment of DD Free Dish slots. Each installment will be 1/10 of difference of bid amount and participation fee.
10. Online training will be provided to all eligible participants before the commencement of actual e-Auction.
11. If required, Prasar Bharati can extend e-Auction to the next day or as the case may be.
12. For details like e-auction process, terms & conditions and payment schedule etc. please refer to policy guidelines available on the website, <http://prasarbharati.gov.in>

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13. Prasar Bharati reserve the rights to accept/reject/cancel/amend the e-Auction/slot at any time during the e-Auction or after e-Auction.
14. Interested broadcasters may apply online at <https://fdslots.prasarbharati.org> and upload all requisite documents as prescribed in the application. Please note that it is mandatory to pay the non-refundable processing fee of Rs.25,000/- online at above portal to submit the application. The participation fee of Rs. 10.0 Lakh (Rupees Ten lakhs only) is to be paid only through Demand Draft. A copy of the participation fee demand draft is to be uploaded online.
15. Before, starting filling up of online application, please ensure that copies of all documents provided in ANNEXURE-1, including participation fee Demand Draft, are available with you in pdf format for uploading.
16. After submission of online application, the original demand draft for participation fee along with printout of acknowledgement received for submission of online application is to be submitted in sealed cover either in person or by Speed/Registered Post addressed to Director (DTH) Room No. 601, Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001 **12.03.2021 latest by 3.00 P.M.**
17. For unsuccessful bidders, participation fee will be refunded within three weeks after the declaration of the results of e-auction. For successful bidders, participation fee shall be adjusted as the 11th and final installment of the carriage fee/bid amount.
18. Successful Channels will be required to arrange their own IRD Box in advance at DTH Earth Station, Todapur, New Delhi, to place their Channel on DD Free Dish Platform.
19. Date for submission of applications and original Demand Draft is **12.03.2021 (Friday) latest by 3.00 P.M.**



(Inderjeet Grewal)
Director (DTH)

ANNEXURE

list of documents to be uploaded online

1. Copy of Downlinking permission of the TV channel issued by Ministry of Information and Broadcasting.
2. Copy of Uplinking permission of the TV channel issued by Ministry of Information and Broadcasting (If channel is uplinked from India).
3. Copy of logo of channel permitted by Ministry of Information and Broadcasting
4. Document with regard to relationship of bidder/Applicant company with licensee of the TV channel.
5. Authority letter from the licensee of the channel in case applicant company is not the licensee.
6. Undertaking in the format enclosed.
7. Authority letter in respect of person with phone number and email id authorising to bid in e-auction on behalf of Bidder Company, in the format enclosed.
8. Copy of PAN No. of applicant company.
9. Copy of GST Registration of applicant company
10. Non-refundable processing fee of Rs.25,000/- is to be mandatorily paid online at <https://fdslots.prasarbharati.org> before submission of application.
11. Copy of Demand Draft of Rs.10.0 Lakhs (Rupees ten lakhs only) towards participation fee from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi.

Note: Files only in PDF format can be uploaded. The size of each file should not exceed 1.0 MB.

Format for Undertaking

I/We on behalf of hereby undertake that we have applied for participation in e-auction process being held on for allotment of slot of DD Free Dish slot to the channel

We undertake that the satellite TV channel (name of channel) licensed by Ministry of I & B to M/s pertains to Genre/language.

We further confirm that the information contained in the bidder registration form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not in whole or in part mislead the department in its allotment process.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading or conflicting, we are liable to be dismissed from the e-auction process or cancellation of DD Free Dish slot during the period of allocation, if allotted a slot.

Signature:

Date:

(Organisation Seal)

(Name)

FORMAT FOR CERTIFICATE AS TO AUTHORISED SIGNATORIES

I,....., the Secretary/President of, certify that Ms/Mr. who signed the application and having authorized email id & Mobile Number provided below is authorized to do so and bind the organisation by authority of its board/ governing body.

Signature:

Date:

(Organisation Seal)

(Name)